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## Enter to Win a Helmet, Learn About TBI at the CV Mall

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## ENTER TO WIN A HELMET, LEARN ABOUT TBI AT THE CV MALL

December 9, 2011 by JoLynne Lyon



Watch for TBI specialist Ginger Payant at the Cache Valley Mall on Saturday.

This is the perfect time of the year to remind Cache Valley shoppers to purchase a helmet to go with the new bike they get their child (or themselves) for Christmas!

This Saturday, December 10, the Cache TBI Workgroup will host a public awareness event at the Cache Valley Mall between the hours of 10:00 a.m. and 6:00 p.m. A drawing will take place every hour to give away a free helmets.

There will also be information about Traumatic Brain Injury on hand for people to take home with them. In 2008 there were over 400 Utahns who suffered a Traumatic Brain Injury (TBI), most of which could have been prevented by wearing a proper helmet. In the same year almost 60% of motorcyclists, bicyclists, ATV, and OHVs riders who sustained a TBI were not wearing a helmet. Individuals with severe brain injuries accumulate thousands of dollars in expenses yearly, and face daunting obstacles in everyday life. These are daunting statistics that we are committed to change, and we hope that you will join us in this mission.

The Cache Traumatic Brain Injury (TBI) Workgroup, which partners with staff from the Center for Persons with Disabilities Traumatic Brain Injury Partnership Grant, is working hard to educate Cache Valley residents about Brain Injury.

Saturday's event is made possible in part by the sponsors who have donated helmets. We appreciate the Bear River Health Department and these generous Cache Valley merchants:

- Al's Sporting Goods
- Joyride Bikes
- Sports Authority
- Sunrise Cyclery
- The Sportsman Mountain Store
- Wal-Mart North and South
- Wimmer's Ultimate Bicycles